

Ten Effective Ways to Use Online Presentations



Presentation type	Why they work
1. On-boarding	<ul style="list-style-type: none"> a) Consistent information delivered on-demand, on a regular basis to new hires. b) Reach large audiences, test knowledge with quizzes for all employees.
2. Resumes / Interviews	<ul style="list-style-type: none"> a) Capture candidate personality and qualifications in one meeting. b) Eliminate need for phone screens.
3. Skills training	<ul style="list-style-type: none"> a) Many skills need both show & tell approach. b) Add personality and expert knowledge to otherwise dry information. c) Test knowledge and issue compliance certifications.
4. Company reviews / Quarterly updates	<ul style="list-style-type: none"> a) Reach remote employees and large audiences with live and on-demand content. b) Encourage feedback with Q&A. c) Add supplemental materials.
5. Analyst reviews / Investor updates	<ul style="list-style-type: none"> a) Showcase analyst personality and knowledge. b) Security feature let you control access to information. c) Consistently include compliance notifications.
6. Partner on-boarding/training	<ul style="list-style-type: none"> a) Reach global and remote partners quickly. b) Train and test program, product and processes. c) Conduct live and on-demand training with consistency.
7. Product overviews/training	<ul style="list-style-type: none"> a) Easily create scalable programs with scheduled on-demand and live content. b) Use interactive assessment tools to measure knowledge. c) Track engagement.
8. Thought leadership	<ul style="list-style-type: none"> a) Showcase expert knowledge with stories, visuals and texts. Reach large and often global audiences. b) Record once and distribute everywhere.
9. "How-to" content	<ul style="list-style-type: none"> a) Add video and audio narration to drive viewer engagement. b) Add personal touch that makes content relatable.
10. Sales pitches/training	<ul style="list-style-type: none"> a) Review, refine and test sales knowledge. b) Send video-based sales presentations when F2F not possible.