

|  | Suite<br>\$200/mo<br>(billed annually) | Corporate<br>\$1,000/mo<br>(billed annually)    | Enterprise<br>Call for pricing                  |
|--|--|---|---|
| User License                                     | 1                                      | 4-10 licenses                                   | Unlimited                                       |
| Storage  | 10                                     | 100   | 250   |
| Viewing Minutes                                  | 20,000                                 | 100,000   | 1,000,000                                       |
| Video export                                     | HD: 1080p                              | HD: 1080p                                       | HD: 1080p                                       |
| Support  | email plus self-serve                  | email + phone                                   | email + phone                                   |
| On-boarding                                      | self-serve; premium available \$       | \$2,000   | \$4,000   |
| <b>CONTENT CREATION OPTIONS</b>                  |  |   |   |
| Record direct from webcam / mobile devices       | ✓                                      | ✓   | ✓   |
| Sync with PPT, PDF, photos & images              | ✓                                      | ✓   | ✓   |
| Sync images to uploaded video & media clips      | ✓                                      | ✓   | ✓   |
| Social media sharing, email, websites, and links | plus custom links                      | plus custom links                               | plus custom links                               |
| Mobile optimized                                 | ✓                                      | ✓   | ✓   |
| Mobile enabled content creation                  | ✓                                      | ✓   | ✓   |
| Chapters, footnotes, attachments, zooms          | ✓                                      | ✓   | ✓   |
| Guest registration module                        | ✓                                      | ✓   | ✓   |
| Email notifications                              | ✓                                      | ✓   | ✓   |
| Quizzes and KnowledgeChecks                      | ✓                                      | ✓   | ✓   |
| Scoring and certifications                       | ✓                                      | ✓   | ✓   |
| Native PPT animations                            | ✓                                      | ✓   | ✓   |
| Insert video clips, live web pages               | ✓                                      | ✓   | ✓   |
| Interactive, searchable transcripts              | ✓                                      | ✓   | ✓   |
| Invitations and collaborative creation           | ✓                                      | ✓   | ✓   |
| Advanced Workflows                               | Advanced sync options                  | All advanced workflows<br>Plus sales enablement | All advanced workflows<br>Plus sales enablement |
| Showcases (Branded microsites)                   | 3                                      | 3 per user                                      | unlimited                                       |

| <i>(continued)</i>                         | Suite  | Corporate  | Enterprise   |
|--|--|--|--|
| <b>DESIGN OPTIONS</b>                      |  |  |  |
| Suite of customizable players              | ✓  | ✓  | ✓  |
| Branded player options                     | ✓  | ✓  | ✓  |
| Thumbnail-based player navigation          | ✓  | ✓  | ✓  |
| <b>INTEGRATIONS</b>                        |  |  |  |
| SCORM & LTI with LMS                       | ✓  | ✓  | ✓  |
| Marketing automation platforms             | available on request                                 | available on request                                 | available on request                                 |
| CRMs                                       | Salesforce   | Salesforce   | Salesforce   |
| LMS  | ✓  | ✓  | ✓  |
| Media streaming platforms                  | Brightcove, Ooyala, Kaltura, Media Platform, youTUBE | Brightcove, Ooyala, Kaltura, Media Platform, youTUBE | Brightcove, Ooyala, Kaltura, Media Platform, youTUBE |
| APIs                                       | available on request                                 | available on request                                 | available on request                                 |
| <b>DISTRIBUTION</b>                        |  |  |  |
| Mobile viewing                             | ✓  | ✓  | ✓  |
| On-demand                                  | ✓  | ✓  | ✓  |
| Offline                                    | ✓  | ✓  | ✓  |
| Live presentation streaming                |  | \$   | \$   |
| <b>TRACKING &amp; ADMINISTRATION</b>       |  |  |  |
| Password Access                            | ✓  | ✓  | ✓  |
| Advanced analytics and reporting dashboard | ✓  | ✓  | ✓  |
| Monetization/Pay-per-View                  | ✓  | ✓  | ✓  |
| Corporate Single Sign On (SSO)             |  | \$   | free for 1000 users                                  |
| Activity-based engagement scoring          |  | ✓  | ✓  |

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